

Corporate Treasury and Cash Management Conference
Friday 15th October 2010
Radisson Blu, Golden Lane, Dublin 2, Ireland
www.corporatetreasury.ie

The Corporate Treasury & Cash Management 2010 conference will bring together leading industry experts engaged in the development of the current and post economic crisis treasury framework. Offering a unique networking opportunity with the sector's leading local and overseas treasurers, top corporate banking advisors, company's decision makers, etc the conference will offer opportunities to learn about what challenges today's treasurer. Throughout the conference focusing on renewing and rebuilding, we will ask the hard questions:

are we making it more complicated than it needs to be?
where are we going to now (and shouldn't we have been there all along?)
what are the lessons learned?
do we have the basics to implement world class treasury, what else should we be doing or is this
as good as it gets?
what are the key areas of innovation and do we know how to use them?

Providing a path forward for treasurers to pursue planning, management and business environment excellence as the future bedrock for success, this year's programme topics (incorporating case studies, presentations and discussion panels) will include:

Global financial markets overview
Better risk management
Corporate treasury innovation
Cash management & cashflow forecasting
Credit crisis – what the treasurer must do to prosper
Raising/securing finance - loans versus bonds, letters of credit alternatives, etc
Regulatory issues – Basel III, Solvency II, etc
NAMA impacts for banks & corporates

Held on the same day as the IACT Annual Gala Dinner, the conference on Friday October 15th will provide a focal point for the entire Irish banking and corporate treasury sector: For details contact Marie Griffin at info@eventmanagementinternational.ie